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ABACUS INTERNATIONAL BOOSTS LCC CONTENT LEADERSHIP
Jetstar Pacific inks exclusive agreement with Abacus

Singapore, 11 June 2012 - Abacus International, Asia's leading revenue partner for airlines, today announced the signing of a multi-year exclusive distribution agreement with Jetstar Pacific, the leading low-cost carrier (LCC) in Vietnam.

"We are very excited to be able to partner with a service provider as established as Abacus. We are confident that Abacus can help take the airline to the next level through its widely established network, helping us to reach out to our target audience" said Mr Le Hong Ha, CEO Jetstar Pacific.

Abacus' travel agents will gain exclusive access to the airline's full range of domestic and international fares and inventory under the terms of the agreement as of 1 June 2012.

"We have always enjoyed a good working relationship with the Jetstar Group, having also worked with Jetstar in Australia and Jetstar Asia in Singapore, and are pleased to add Jetstar Pacific to our increasing list of LCC partners," said Mr Ho Hoong Mau, Division Head, Airline Distribution, Abacus International.

Abacus International currently boasts the largest low-cost carrier (LCC), hybrid and regional portfolio in Asia and foresees further strong growth ahead in the LCC space, which saw a growth of 27 per cent in 2011 against 2010 in terms of bookings. These partners include AirAsia Malaysia, Thailand and Indonesia, AirPhil Express, Sapsan and Cambodia's Angkor Air which are all exclusive to Abacus, as well as recent partner AirAsia Philippines. Abacus is also the first GDS to announce a partnership with Scoot, the newest LCC based out of Singapore.

Jetstar Pacific, a joint venture between the Qantas Group and national carrier Vietnam Airlines holding 30 per cent and 70 per cent of its shares, respectively, completed its transformation from its former name, Pacific Airlines in May 2008. The airline currently operates several domestic routes to cities such as Ho Chi Minh City, Hanoi, Da Nang, Hue, Vinh, Hai Phong and Nha Trang.

In line with its continued growth, the airline also plans to replace its current fleet of B737 aircrafts with A320s, growing it to a total of 15 A320s within the next few years.

"Abacus is eager to kick-start this new collaboration with Jetstar Pacific to boost their presence both in Vietnam and throughout the region. We look to encourage even higher growth for the airline through wide and effective reach to its target travellers," added Mr Ho.

##ENDS##



Mr Mr Le Hong Ha, CEO Jetstar Pacific (right) and Mr Ho Hoong Mau, Division Head, Airline Distribution, Abacus International (left)

About Abacus International

Singapore-based Abacus International is Asia-Pacific's leading provider of travel solutions and services with more than 20,000 travel agency locations in 29 markets. With over 24 years of experience in fusing international best practices and local expertise with global and local partnerships, Abacus provides travel information and reservations specifically tailored to the Asia-Pacific region.

Abacus International is owned by Sabre and a consortium of Asia's leading airlines including All Nippon Airways, Cathay Pacific, China Airlines, EVA Airways, Garuda Indonesia, Dragonair, Philippine Airlines, Malaysia Airlines, Royal Brunei Airlines, SilkAir and Singapore Airlines. Sabre is the global leader in the electronic distribution of travel and travel related services.



More information on Abacus can be found at www.abacus.com.sg.

About Jetstar Pacific

Ho Chi Minh City-based Jetstar Pacific (BL) is a Vietnamese low-cost carrier. Formerly known as Pacific Airlines, the airline was re-branded Jetstar Pacific after a 2007 corporate restructuring which saw Australian-based Qantas take a minority shareholding.

Jetstar Pacific is now part of the Jetstar low-cost network which includes Jetstar Asia (Singapore) and Jetstar (Australia). Jetstar Pacific's fleet includes 5 Boeing B737-400 and 2 Airbus A320-200 aircraft which operates domestic services within Vietnam.

Until Feb-2012 Jetstar Pacific was 27% held by Qantas with other shareholders including its largest shareholder, State Capital Investment Corporation (SCIC) and Saigon Tourist Holding Company. On 22-Feb-2012, Qantas announced that the SCIC majority investment had been transferred to Vietnam Airlines and that Qantas increased its shareholding to 30% - cementing an interesting partnership between a full service and low cost airline.